













### Bristol Buccaneers | End of Season Review







### A New Era for Squash in Bristol

The goal in our first season as the Bristol Buccaneers was to bring world class squash back to the city of Bristol. Creating a team of players with a connection to the city, whether a current UWE student/athlete, UWE alumni or a player based in the city. This has been an overwhelming success with three absolutely brilliant home fixtures the city and club has been able to enjoy. We can safely say with the help of our brilliant sponsors that Pro league squash is back in Bristol!

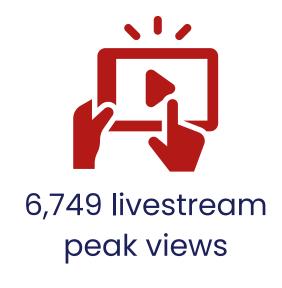




## 2024-25 Season Highlights









Sellouts







#### Meet the Buccaneers

10 of 14 players have represented UWE Bristol.



**MOHAMED ELSHORBAGY** UWE Alumni | HWR #1



**JAMES PEACH** UWE Alumni | HWR #92



**YASSHMITA JADISHKUMAR** UWE Student | HWR #69



**AMEESHAN CHANDARAN** UWE Student | HWR #86



**DARREN PRAGASAM** UWE Student | HWR #93



**EAIN YOW NG** UWE Student | HWR #10



**JARED CARTER** UWE Student | HWR #168



**HARITH DANIEL** UWE Student | HWR #323



**JAMES SNELL** Ex-UWE Coach | HWR #85 UWE Student | HWR #86



**WAI IYNN AU YOENG** 



**TESNI EVANS** Welsh National Champion | HWR #9



**HOLLIE NAUGHTON** Canadian Squash Pro | HWR #16



RACHEL ARNOLD Malaysian Squash Pro | HWR #17



PATRICK ROONEY England Squash Pro | HWR #18



## Home Game Atmosphere

Each home match has been a sell out event. All 96 seats have been sold alongside 20+ on the balcony and the addition of free floor seating for juniors. This has been very important to us to ensure the next generation get to see the aspirational figures we boast in the team. I know as a player myself how impactful the pro league was to me as a junior in Exeter. With additions of players, coaches, support crew we were looking at 150 spectators per home game. This created a fantastic atmosphere for fans and players to enjoy.



# Bristol Buccaneers Social Media by the Numbers

Overall Video Views

529,363







Collaborations

@UWE\_SQUASH
@SQUASHSUPERLEAGUE\_
@ENGLAND\_SQUASH



## Best in Class | Media & Marketing

We are super proud of our media and marketing team who have continually produced the best work across the league.

## "You've built the blueprint for an SSL team." – Joey Barrington

This is a huge part of creating a brand that both the team and sponsors can benefit from. Here are some key successes.

- Photographer: home & away matches
- Wideographer: post-match reels
- **Property of the Control of the Co**
- Buccaneers logo with professional branding
- A Replica shirts available through website
- 🎬 Mini documentary in progress by UWE Filmmaking Student



### Match of the Season: Mo vs Gawad

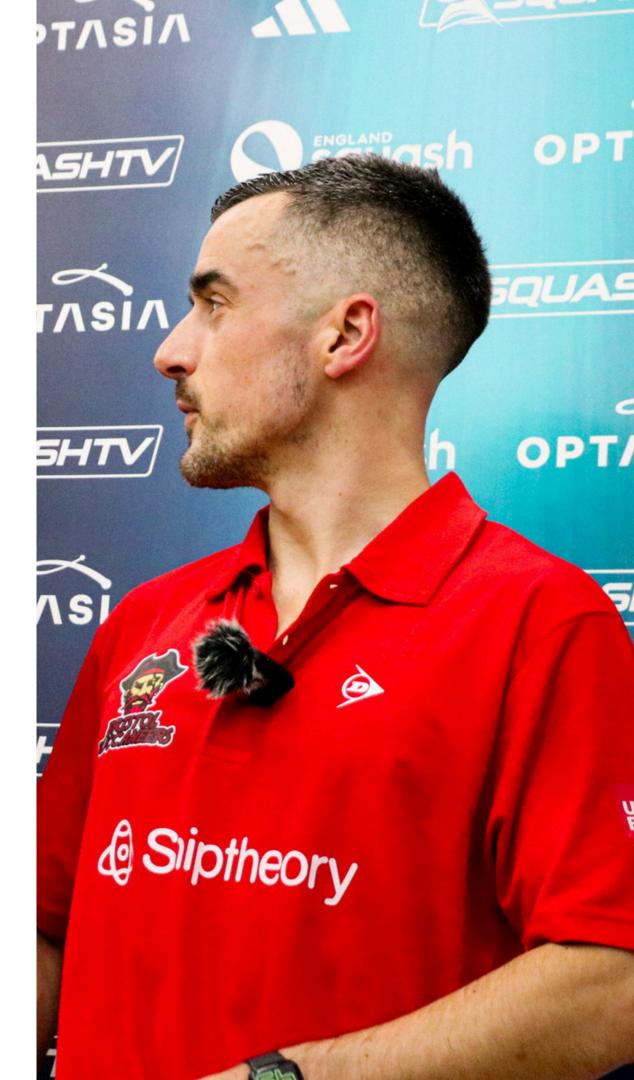
Our efforts in ensuring prompt start times and promoting the live stream (a new feature for the league) meant our home games continually reached the highest views across the 6 teams. Peaking with our home match against Coolhurst Cavaliers where two greats of the game went toe to toe in Mohamed El Shorbagy vs Kareem Abdel Gawad. This generated the **highest youtube views with 6,749 people watching live or repeated.** 



#### Next Season Goals

Below will be the key focus for success next season:

- Eian Yow to be more available so both he and Mo share no.1 string responsibilities
- Utilise Yousef Soliman as back up so top 3 men will be top 10 level!
- Look at adding a top 10 women to our squad
- Develop our young UWE talent to keep strengthening us at U25
- Look at the club legend slot if it continues. Can we strengthen in this area?
- Improve our team merchandise offering online and at home games
- Grow the team's brand across the game of squash





### With Thanks to Our Partners

Your support made this season unforgettable.



















### Setting the Standard

As we reflect on our debut season, I couldn't be prouder of what we've achieved. From packed-out home matches to leading the league in media and marketing, the Bristol Buccaneers have set the standard for professionalism and ambition in the SSL. We've brought world-class squash back to Bristol — and this is just the beginning.

With the league likely to expand and our own ambitions growing, we're excited about the challenges ahead. More home fixtures mean more opportunities to inspire the next generation and engage our community. But with that also comes the need for increased support.

As we aim to strengthen the squad, build on our momentum, and continue raising the bar, we're incredibly grateful to our current sponsors and look forward to welcoming new partners on this journey.

The Buccaneers are only getting started — and the best is yet to come.